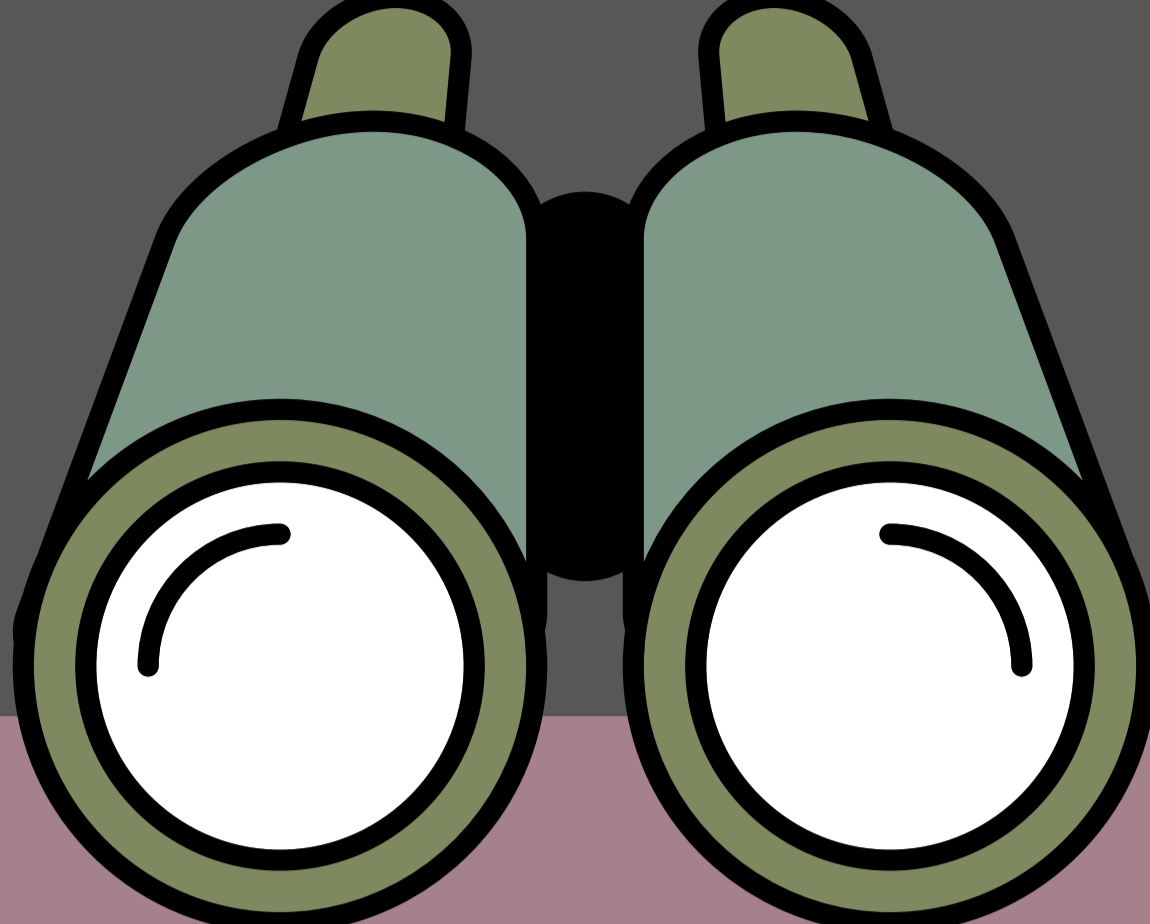


PracticeBusiness

WHAT'S IN THE MAG?



A little bit of info

The magazine's split reflects our target reader profile and provides easy navigation through the various articles within. All editorial features are unique and timely; our writers draw on comments and concerns expressed by practice leaders and the management community. We don't rely on press releases as we pride ourselves on providing relevant and usable information and insight.



The month that was

Positioned as a snap shot of the month, we provide an update on things that have affected our readers in the last 30 days. As well as a comprehensive news section, our 'Grey matter' comment features important opinions whilst the 'Big ask' allows readers to weigh in on a variety of issues facing the sector.



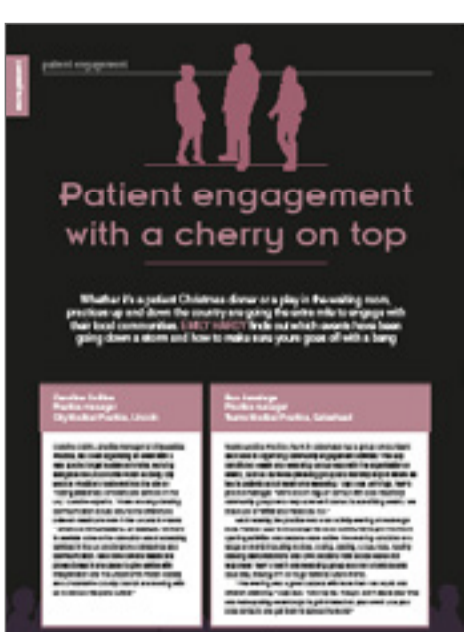
Care and commissioning

This section takes a comprehensive look at health care and service issues within the primary care sector. Here we investigate the most relevant topics - from patient mental health to workplace burnout - and offer practical advice on how practice leaders can best manage and overcome these.

People

Want to know what the experts on the frontline of primary health care are up to? Well, People is the place to find out. All about practice management it features interviews and other inclusions from practice leaders and health experts the UK over.

We speak to those who know best; those who work in the sector, best; those who have faced and surmounted the great challenges faced in general practice, and those who are recognised as thought leaders and successful practice managers.



Management

Covering both clinical management and general management issues, this section breaks down the inner workings of the GP practice - from premises and legal management - to the management of every practice's most valuable asset, staff.

Offering digestible information on the more complex aspects of practice management this section is for the practice leader who seeks to learn something new and make a real change in the way the practice is run.

Work/life

Striking the balance between work and life is, like most of the great things in life, often difficult. This is where we wind down, although still looking at the hot issues that matter in the general practice arena. What can you find here? Lifestyle features, book excerpts, 60 seconds with one of the many interesting sector characters... and some light reading for your tea break.

