

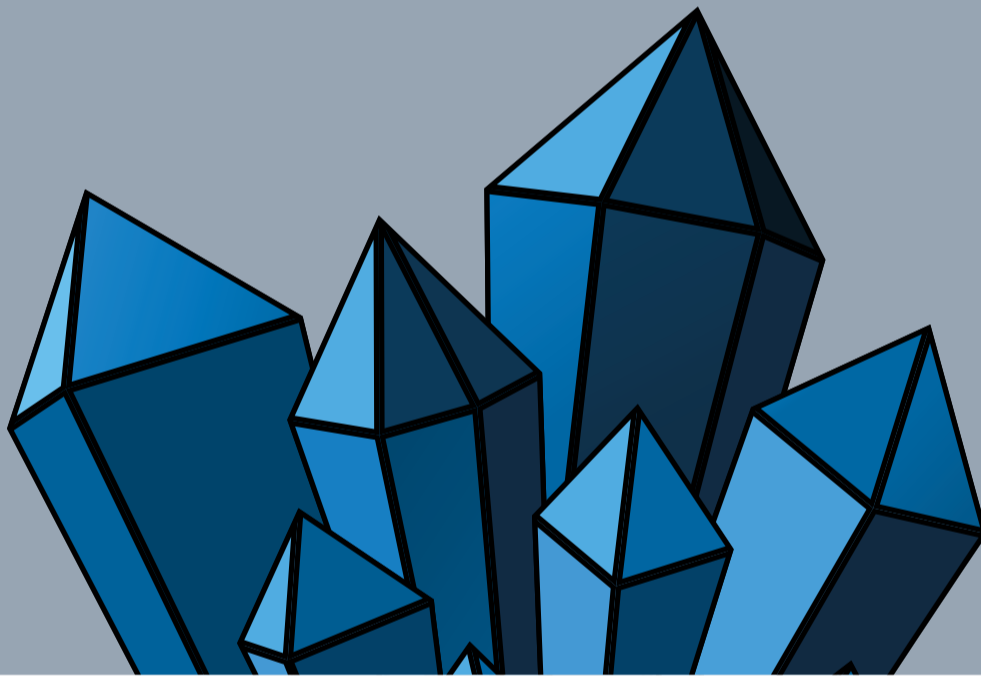
WE DON'T SELL SPACE

We supply solutions



Anybody can tell you the price for a piece of a page or a bit of banner

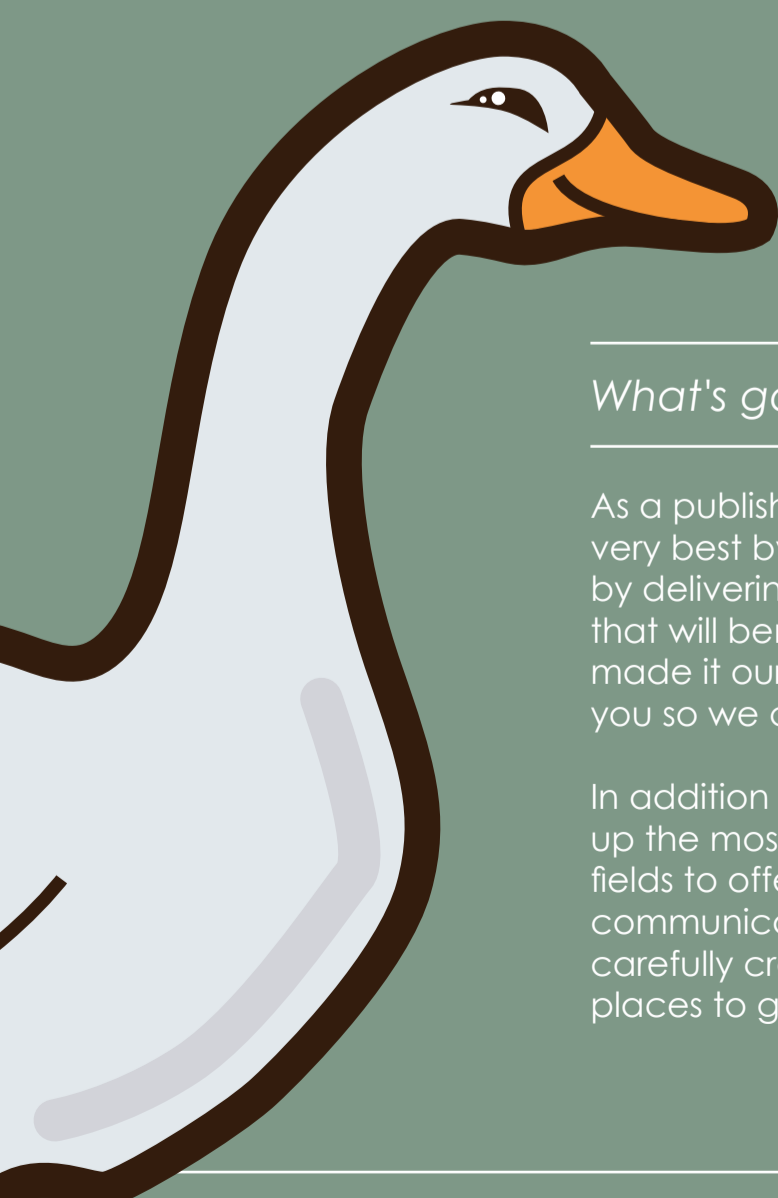
How many publishers really understand your company and its marketing strategy?



We're a diamond in the rough

Here at *Practice Business* magazine we're proud to have more than two decades of publishing experience. Combine that with our ever-growing knowledge of the latest multi-media marketing methods, we can offer you a bespoke and multi-platform campaign. Our experienced team of sales executives focus on delivering an impressive return on investment; we're not the cheapest in the marketplace, but with very good reason.

Through a combination of our heavily subscribed print publications, busy news sites, impressive social media presence and targeted email campaigns and reader events, we can find the best way for you to engage with our audience.



What's good for the goose...

As a publishing house our objective is to do the very best by you – we can only continue to thrive by delivering and creating marketing solutions that will benefit our clients. That's why we've made it our business to know what will work for you so we can achieve big results together.

In addition to our marketing expertise, we've built up the most recognisable titles in their respective fields to offer you a viable platform on which to communicate with potential customers. We've carefully crafted our brands to offer the best places to grow yours.

So make intelligent use of your marketing budget with Intelligent Media Solutions from Practice Business!