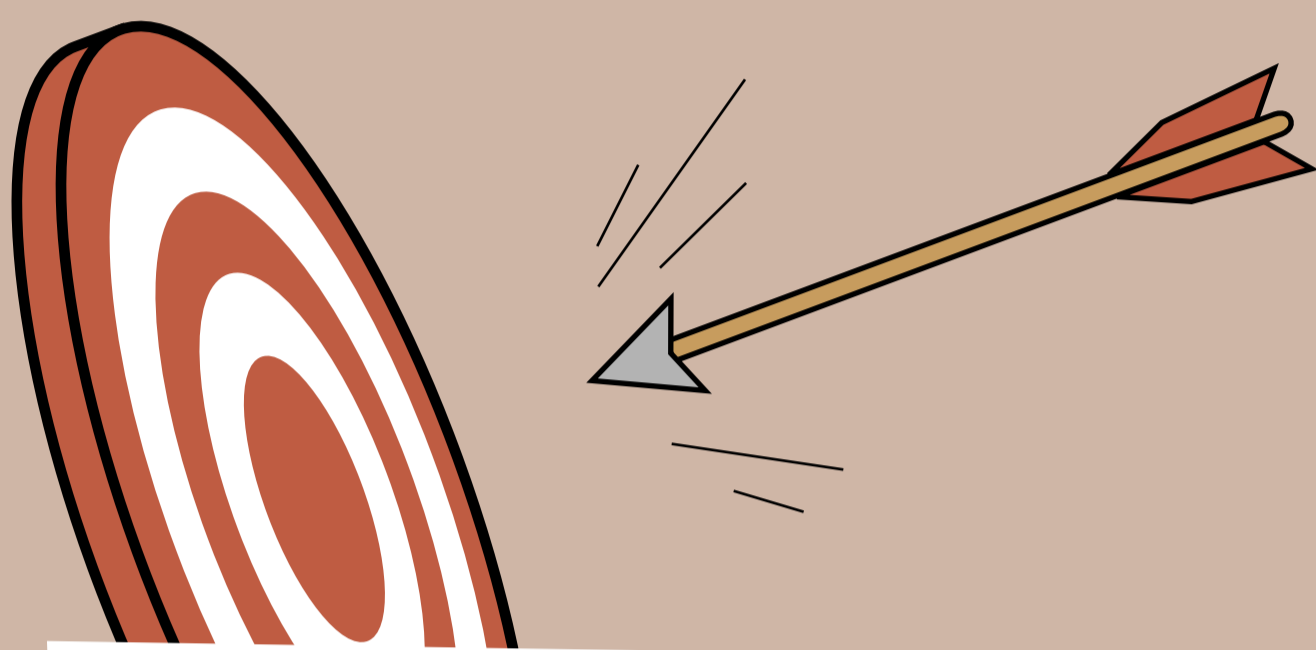


PracticeBusiness



The marketing options are endless...



Wouldn't it be amazing if you could reach a targeted audience of decision makers across multiple platforms through just one publishing company? Look no further – that's exactly what we can do for you.

With over two decades of targeted business publishing we've built up an impressive portfolio of platforms, all created to help deliver marketing messages to our highly-engaged audience.

How do you want to convey your message?

Print



Our targeted magazines are the bedrock of our business. Our high-quality, original content focuses on enhancing the professional lives of readers through a combination of analysis, interviews, features and practical help and advice. By making our titles an indispensable guide, we ensure a truly engaged readership. Marketing options include half-page adverts to fully designed pull-out mini magazines, as our print publications have something to fit every objective and every budget.

Digital

We are a one-stop-shop for all the relevant health and practice management news as well as blogs from industry experts, online resource articles and in-depth feature pieces. Our digital audience has the opportunity to find career-enhancing content while at their desk or on the go as we're constantly updating the website. Whether you want to sponsor a specific section or simply add a banner, we have a diverse digital range of options to meet your needs.



Social

Here at the *Practice Business* headquarters, we are well aware of the power of social media to develop our brand and promote your message. We know our #ThrowbackThursday from our #FollowFriday and more importantly, we know how to make people 'Like' your company through our social media activity. Whether sponsoring tweets, hosting our LinkedIn debates, or running campaigns on our Facebook page, suppliers have some great options available to communicate through various social platforms.



Events

As a truly 360 degree brand, we recognise the importance of interacting with our audience in every way possible. Our events are just another way that we interact with the health community and are able to offer further insight and advice through seminar sessions led by experts and carefully selected exhibitors. This offers our clients the opportunity to meet readers face-to-face and have a personal and meaningful conversation.



Whatever your favoured approach, we have you and your needs covered. From social media to print to our digital offering and live reader events, our capable team is ready to connect you with our loyal readers.