

PRACTICE BUSINESS, SPRINKLES AND ALL...



About us

Practice Business is a management magazine for forward-thinking general practice managers and partners. Our magazine provides information that will aid practice managers in their day-to-day roles. It provides sector specific information, but also deals with general business management issues. The content is always valuable, need-to-know information for the reader.

In a nutshell

The demanding and constantly changing nature of the health sector means that our readers need focused and to-the-point information that will enable them to quickly and effectively enhance their offering and mark themselves as leaders of the proverbial pack.



We're strategic

Our strategy has always been focused reading for focused audiences, ensuring the content is 100% relevant and targeted, ensures a captive audience for our advertising clients.

What this really means

Our stable of products has evolved and grown over the past ten years. Today we are a market leading health publisher that produces targeted information delivered – through publications, websites and other pointed sources – specifically to practice managers and GP partners, essentially to the chief decision makers in general practices across the UK.

